



# GEN3SIS SOLUTIONS

## Cybersecurity & Digital Trust

## TrustG360

### What is TrustG360?

**TrustG360** is Gen3sis' comprehensive solution for protecting an organization's digital assets under a Zero Trust approach, strengthening cybersecurity, business continuity, and digital trust.

It combines advanced technology, artificial intelligence, and human judgment to prevent, detect, and respond to threats to identities, endpoints, networks, the cloud, and data, aligning with **Industry 5.0** principles, where security accompanies growth without slowing down operations.

### The problem it solves

**Organizations face an increasingly sophisticated threat environment**, with security breaches that can go undetected for weeks, exposing critical information and causing operational, financial, and reputational impacts.

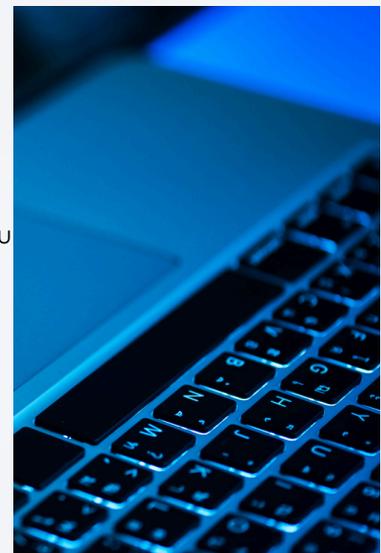
Traditional security models, without Zero Trust or comprehensive visibility, **allow excessive access**, lateral movement, and difficulties in complying with regulations, increasing exposure time and the risk of serious incidents.

### What does the solution include?

- Implementation of a Zero Trust model for identities, network, and access
- Advanced endpoint and server protection (EDR/XDR)
- Network, cloud, and data security (ZTNA, CASB, CSPM, DLP)
- Real-time threat detection and response (SIEM/SOAR)
- Identity, access, and privilege management (IAM, PAM, MFA)
- Governance, compliance, and continuous improvement of security posture

### Key benefits

- Significant reduction in incident detection and response time
- Greater visibility and control of the entire attack surface
- Proactive protection of critical data, identities, and systems
- Continuous and demonstrable regulatory compliance
- Reduced operational and reputational risk
- Digital trust for customers, partners, and regulators



### Next step

Is your organization prepared to face current and future threats with a robust security strategy? Let's talk and design a digital trust architecture together with **TrustG360**.